



# **EXPRESSION OF INTEREST FORM**



If a group of individuals are planning to jointly set up the franchise, please photocopy

**SECTION I:** - Personal Fact Sheet and fill the details of respective members.

In which City/Suburb do you plan to set up the Franchise Kiosk/ Outlet? \_\_\_\_\_

All future correspondence should be addressed to:

**Name** : \_\_\_\_\_

**Address :** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Pin Code** \_\_\_\_\_ **State** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Fax** \_\_\_\_\_

**Email** \_\_\_\_\_



### Section 1: Personal Fact Sheet

1. Name :

\_\_\_\_\_ (Ist Name) (Middle Name) (Surname)

2. DOB\* :

\_\_\_\_\_

3. Address :

\_\_\_\_\_

Pin

\_\_\_\_\_

Phone

\_\_\_\_\_

Cell

\_\_\_\_\_

Photograph

4. Educational Qualification beginning with the most recent

Qualification	Year of Passing	Name of Institution

5. Current Occupation:

**Service**

**Business**

**Others**

**(To be filled in by those in service)**

**Name of current employer**

: \_\_\_\_\_

**Designation**

: \_\_\_\_\_

**Previous Work Experience**

Period	Organisation Name	Designation	Responsibilities





**Section II : The Proposed Venture**

1. How do you propose to set up the Company? (Please tick)

Proprietorship  Partnership

Is the Proprietorship/Partnership already in existence Yes  No

If yes, what is the name of the Business \_\_\_\_\_

1(a) IT-PAN number \_\_\_\_\_

2. How do you propose to raise funds for this business?

Own Capital (Rs. Lakhs) \_\_\_\_\_ %

Loans from financial institutions (Rs. Lakhs) \_\_\_\_\_ %

Other sources (Rs. Lakhs) \_\_\_\_\_ %

3. Depending on plan approved for desired location approximately 150 -350 Sq. Ft carpet area will be required (depends on the business model chosen)

Do you already possess a site? Yes  No

If no, do you have a site in mind? Yes  No

If yes, fill in the details below

Nature of Agreement* Ownership / Rental / Long Term Lease	Period of Lease	Carpet Area	Location Commercial Area / Residential Area
	From: ..... To: .....		(Address)

\* Please provide copy of agreement

If no, how long will it take to locate the site? \_\_\_\_\_ Months

4. How will you be able to contribute in terms of personal skill and attributes to make this enterprise a success?




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5. Why are you interested in a particular city and a particular location that you mentioned above to open up franchisee?

- I have my owned place out there
- I know the town well and found great potential for a fast food business like that of Chicago Pizza.
- I don't know
- Other \_\_\_\_\_

**Section III: Details of the Proposed venture**

**(To be filled by those who own existing outlet)**

1. Is your organisation accredited/affiliated to any other business similar to that of Chicago Pizza?

YES  NO  (If yes, provide details)

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2. Which is other similar profile of food business players in your town/city/locality that you consider as major competitor in the field of food on the go style?

NAME OF BRAND/OUTLET	TYPE OF FOOD OFFERED	AVERAGE EARNINGS PER MONTH

3. Why are you interested in franchisee?

- Great Investment option
- Unique Business opportunity
- I don't know
- Other \_\_\_\_\_

4. What do you know about Franchising?

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5. If you invest (x) amount how much ROI do you expect on it every year?

- A. 100%
- B. 200%
- C. 50%
- D. 25%
- E. 10%

6. Why are you interested in **Chicago Pizza** franchise?

- I have already existing business in the food space however I feel it is underutilized, partnering with Chicago Pizza will be better for my outlet
- I am a Passionate person with keen interest in food business and now wish to get associated with **Chicago Pizza**
- Somebody recommended me
- This is the best franchisee deal amongst other franchisee deals
- Other \_\_\_\_\_

7. I/We, declare that I/We do not have franchise of any other business directly or indirectly or through my/our relatives and associates similar to the one offered by **Chicago Pizza**.

8. I/We, hereby certify that I/We shall remain the applicants and if there is any change in the composition of applicants before signing of agreement or opening of franchise. I/We hereby agree to get the new applicants as well as the new form of organization approved by Chicago Pizza. We agree to the rejection of this application if the changes are not approved by Chicago Pizza.

9. I/We certify that all the information in this application form and on any attachments thereto is true and accurately represents my/our current and continuing financial conditions. I/We understand that any misrepresentation in this statement may result in rejection of this application.

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**(Name of applicant)**

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**(Signatures)**

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**(Date)**